

exhibitor.services@heritagesvs.com

1-800-360-4323

Fax 314-534-8050

Discount Deadline:
4/3/2024
Order online at: heritagesvs.com/ordering

Enhance your booth with custom graphics from HERITAGE. Graphics and signs are created in-house and our Design Team offers many options to fit your needs. Our Design Team can create digital custom graphics that fit your exhibit. Send us your logo and any graphics you want to produce and let us do the rest. All signs are printed using 6 color printing and produced on a solid substrate. Consult a HERITAGE Team Member for specialty material choices.

Please submit high resolution PDFs with the fonts embedded or outlined. If text is to be edited then please submit the font files and font name. Please contact HERITAGE and the customer graphic submission guidelines for specific instructions on formatting your graphics and submitting your graphic files.

File conversion, retouching, cloning or color correcting may incur additional labor charges (straight time is \$85.00 per hour and custom charges apply outside normal business hours). The pricing below is based on print ready files submitted.

	Item	Quantity	Discount Rate	Standard Rate	Total
Standard Size Signs	G10 Standard Sign 7" x 11"	_____ x _____	\$ 63.75	\$ 82.88	= _____
	G20 Standard Sign 7" x 44"	_____ x _____	\$ 74.25	\$ 96.53	= _____
	G30 Standard Sign 11" x 14"	_____ x _____	\$ 78.38	\$ 101.90	= _____
	G40 Standard Sign 14" x 22"	_____ x _____	\$ 95.63	\$ 124.32	= _____
	G60 Standard Sign 22" x 28"	_____ x _____	\$ 129.75	\$ 168.68	= _____
	G70 Standard Sign 28" x 44"	_____ x _____	\$ 216.75	\$ 281.78	= _____
	G80 Standard Sign 40" x 60"	_____ x _____	\$ 289.12	\$ 375.86	= _____
	G90 Easelback (up to 11" x 14" sign)	_____ x _____	\$ 39.75	\$ 51.68	= _____
	G91 Mini Hoffa Sign 24" x 80" with base	_____ x _____	\$ 369.15	\$ 479.90	= _____
	G92 Meter Board Sign 38" x 80" with base	_____ x _____	\$ 552.23	\$ 717.90	= _____

Custom Size Signs	Item	Total Sq. Ft.	Discount Rate	Standard Rate	Total
	G100 Banner single sided - enter dimensions below <div> <div>_____ W x _____ L = total sq. ft.</div> <div>feet feet</div> </div>	_____ x _____ min. order 9 sq. ft.	\$21.00	\$31.50	= _____
	G100 Custom Sign - enter dimensions below <div> <div>_____ W x _____ L = total sq. ft.</div> <div>feet feet</div> </div>	_____ x _____ min. order 9 sq. ft.	\$21.00	\$31.50	= _____
Contact an exhibitor service team member for other custom graphic applications.					
<div> Method of Payment & Credit Card Authorization Form REQUIRED to be submitted with this form. </div>					SUBTOTAL \$ _____ TAX 8.81% \$ _____ TOTAL DUE \$ _____

Please see the Terms and Conditions page for full explanation of our policy on cancellations and changes.

Exhibiting Company _____

Contact Name _____ Booth# _____

Phone # _____ Email _____

Please fax or email this form promptly to HERITAGE using the information at the top of the page - retain one copy for your files.

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Please read carefully and follow all requirements and instructions to insure proper production of high quality graphics and timely delivery. Feel free to contact HERITAGE with any questions or concerns.

For Print Ready Graphics

CMYK color mode

150 dpi at 100% scale

Bleed is **ONLY** required on fabric prints - .5" all sides

Vector artwork files preferred - **.PDF, .AI, and .EPS**

Rasterized artwork files - **.TIFF or .JPG**

Full scale artwork only. However if necessary, use 300 dpi at 50% scale

Outline/Rasterize all fonts

Flatten all transparencies

Change all opacities to solid colors

Keep all critical logos and text 0.25" from the edges

Supply links

GRAPHIC SUMMARY REQUIRED for large volume graphic orders.

Please indicate/specify graphic size, quantity, single or double sided, material (i.e. vinyl, foam core...), area of use and description of graphic i.e. text/copy.

Click **HERE** for a sample graphic summary to download.

For Heritage Designed Graphics

Please supply vector logos - **.AI, .EPS or .PDF**

High resolution photos - **10MB or higher recommended**

Preferred font choice and/or supply font file

Any Pantone (PMS) color references i.e. your company's brand colors

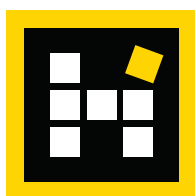
To Submit Artwork Files

Via Dropbox - email **graphics@heritagesvs.com** and Heritage will setup a shared Dropbox folder. Please save/upload files in this folder.

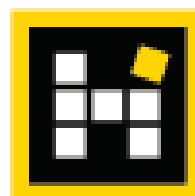
OR

Via Email - attachments 10MB or less.

Acceptable Artwork



NOT Acceptable Artwork



Questions?

Contact Heritage Graphics Department or your Account Executive
graphics@heritagesvs.com | 1-800-360-4323