LeadCapture for Innovations 2023

INNOVATI⬤NS 2023

Looking to purchase additional lead retrieval licenses? Continue to enhance your experience at the **Innovations 2023** with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending our Conference.

How It Works:

- Scan badges to gather lead information
- Score leads and takes notes
- Export leads to any database on demand

APP LICENSE

Purchase an app license to download the Cvent LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

$249
Single
LeadCapture License

$149
Additional
LeadCapture License

DEVICE RENTAL LICENSE

Purchase a Device Rental license to pick up a Handheld Infrared Laser Scanner onsite for faster and seamless scanning – price includes app access license!

$499
Early Bird Pricing
Before 05/16/2023

$549
Standard Pricing
Between 05/16-05/29

$599
Last Minute Price
05/30/2023 and beyond

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INNOVATIONS 2023

1 **FINISH SETTING UP YOUR EXHIBITOR ACCOUNT**

- Your company's Exhibitor Admin will have received the email "Welcome to Innovations 2023" from Clammie@cvent.com.

    - Didn't receive an email? Contact your event planner?

- First time using LeadCapture? Don't remember your password? Click on "**Forgot?**" to set up your password. You will soon receive the email "Reset your Onsite Solutions Password"

    - If you have LeadCapture login credentials from past events, log in with your email and previously created password. Once logged in, click **Switch Event** (top right) and click Join Event. Search the Event Code: D3554B334F2E and add Innovations 2023, to the list of events you're exhibiting at.

2 **LOGGING BACK IN TO YOUR EXHIBITOR PORTAL**

- Log back into your Portal Here. Do not click ***Add your company.***
- Use this Portal to:
    - *Purchase additional LeadCapture licenses, if necessary*
    - *Assign licenses to registered onsite staff*
    - *Create lead-qualifying questions*
    - *Export your leads after the event*

SUPPORT

New to LeadCapture or want additional help? This how-to is all you need to get set up. Questions? Email Clammie@cvent.com with any general LeadCapture questions.