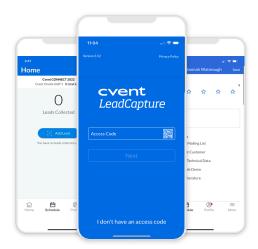


#### LeadCapture for:

# INNOVATI@NS 2024



#### Each sponsorship package includes 2 complimentary application downloads.

### How It Works:



Scan badges to gather lead information



Score leads and take notes



Export leads on demand

# Setting Up Your Exhibitor Account

- All primary and additional contacts will receive the LeadCapture Portal Invitation: LeadCapture Portal for Innovations 2024.
- Click the *Log In* button within the email to complete account set up by creating a password
- If you have LeadCapture login credentials from past event <u>click here</u> to log in with your email and previously created password.
  - Once logged in, click Switch Event (top right) and select *Innovations 2024.*
- Don't remember your password? Click on *Forgot?* to set up your password. You will soon receive the email *Reset your Onsite Solutions Password*

### Logging Back in to Your Exhibitor Account

- Log back into your Portal with this link.
  - Do not click Create Account
- Use this Portal to:
  - Purchase additional LeadCapture licenses
  - Assign licenses to registered onsite staff
  - Create lead-qualifying questions
  - Export your leads

# Support

- New to LeadCapture or need additional help? This <u>how-to</u> is all you need to get set up.
- Email <a href="mailto:leadcapture@cvent.com">leadcapture@cvent.com</a> with any general LeadCapture questions.

# Looking to purchase lead retrieval licenses?

Continue to enhance your experience with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending our conference.

#### Each sponsorship package includes 2 complimentary application downloads.

#### App License **Device Rental** Purchase a Device Rental to pick up a Purchase an app license to activate the Cvent LeadCapture app on your own Android Handheld Laser Scanner onsite for faster and seamless scanning – price includes app or iOS device. Use the app to scan leads and license! capture relevant gualifying information. \*Limited devices on-site for rental 3-Pack Order through **\$499** \$499 LeadCapture License 3/24/24 Single **\$249** \$549 Order between LeadCapture License 3/25 - 4/7/24Additional \$599 Order between **\$149** LeadCapture License 4/8 - 4/24/24

#### BADGE KIT

Purchase a badge kit to scan leads with your own lead retrieval solution at the event.



# **Cvent LeadCapture Liability Waiver**

By purchasing the LeadCapture solution, you are accepting the following terms: Customer understands that the rental and use of a Cvent LeadCapture Device and Application grants only a license to use for the duration of this event, and that no equity or ownership is imparted by this rental lease. It is understood that each Cvent LeadCapture Device will need to be charged prior to use, electrical service in the exhibiting space may be required.

Customer acknowledges and accepts full liability as a representative of their organization and understands fully that they are: responsible for the proper use and security of any Cvent LeadCapture Device while it is in customer's possession and will be liable for any loss or damage to the rental equipment. Cvent LeadCapture Devices not returned to the Cvent LeadCapture Service Desk at the close of event will be billed for full replacement cost of the device. Full application terms of use available at: <a href="http://www.cvent.com/en/product-terms-of-use.html">http://www.cvent.com/en/product-terms-of-use.html</a>