

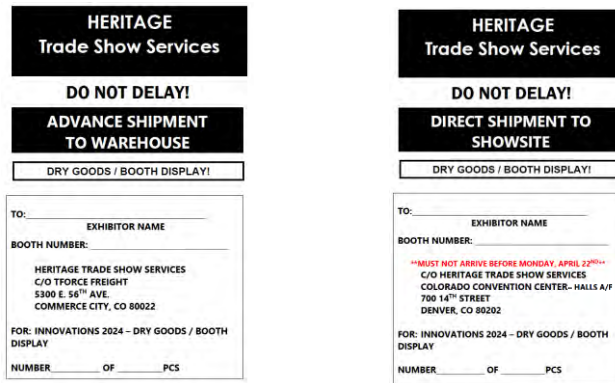
Dear Exhibitor,

On the following pages, you will find a number of different shipping labels for your inbound freight. Please see the information below to determine how best to label each piece you send in. Please make certain that every piece of freight you send in has one of these labels affixed to it, in addition to any other shipping labels from your chosen carrier; Fed Ex, UPS, etc.

**\*\*Please note any frozen or refrigerated items will be sent directly to show site starting Monday April 22<sup>nd</sup>. All other dry goods/booth display items may be received at the advance warehouse beginning Monday, March 25<sup>th</sup> \*\***

▪ **If sending in dry goods or exhibit materials:**

Please use the advance warehouse or direct to show site labels below for all exhibit materials or dry goods. These items will be accepted at the advance warehouse starting Tuesday March 25<sup>th</sup> or direct to show site starting Monday, April 22<sup>nd</sup>.



▪ **If sending in product that will need to be given to SODEXO, kept frozen or refrigerated:**

Please use the colored direct to show site labels as noted below with “Heritage Tradeshow Services” or “Sodexo” on them for items sent which need to be kept frozen or refrigerated, or delivered to Sodexo. For these items that need to be handed over to Sodexo, please be sure to use the Sodexo (Red) labels. For these items that need to be stored in refrigerated/frozen trailers onsite, please make sure to use the correct colored label: Frozen (Blue) or Refrigerated (Orange). These stored samples will be accessible by visiting the onsite Heritage Service Desk at any point during show hours.



If you have any further questions regarding labeling your freight, or any other inbound shipping items, please contact our exhibitor helpline at, (800) 360-4323.

HERITAGE  
Trade Show Services

**DO NOT DELAY!**

**ADVANCE SHIPMENT  
TO WAREHOUSE**

**DRY GOODS / BOOTH DISPLAY!**

TO: \_\_\_\_\_

**EXHIBITOR NAME**

BOOTH NUMBER: \_\_\_\_\_

**HERITAGE TRADE SHOW SERVICES  
C/O TFORCE FREIGHT  
5300 E. 56<sup>TH</sup> AVE.  
COMMERCE CITY, CO 80022**

**FOR: INNOVATIONS 2024 – DRY GOODS / BOOTH  
DISPLAY**

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS

HERITAGE  
Trade Show Services

**DO NOT DELAY!**

**ADVANCE SHIPMENT  
TO WAREHOUSE**

**DRY GOODS / BOOTH DISPLAY!**

TO: \_\_\_\_\_

**EXHIBITOR NAME**

BOOTH NUMBER: \_\_\_\_\_

**HERITAGE TRADE SHOW SERVICES  
C/O TFORCE FREIGHT  
5300 E. 56<sup>TH</sup> AVE.  
COMMERCE CITY, CO 80022**

**FOR: INNOVATIONS 2024 – DRY GOODS / BOOTH  
DISPLAY**

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS



## IMPORTANT NOTICE REGARDING DIRECT SHIPMENTS

Please be aware that the Colorado Convention Center does NOT receive exhibitor freight, literature or supplies through the venue package room. The package room is too small to handle Exhibit Materials and the venue's everyday receiving. All exhibit materials, being shipped directly to show site must be addressed as listed below to insure unloading and delivery to your booth area.

NOTE: Direct shipments will only be received beginning at 8:00 a.m., Monday, April 22<sup>nd</sup>, 2024. Any materials sent to the venue prior to this date may be returned to sender and/or may be turned over to Heritage and will be billed according to the Show's Shipping & Receiving Rates, and will be subject to venue assessed fees.

<p><b>EXHIBITOR COMPANY NAME</b> _____</p> <p><b>BOOTH NUMBER</b> _____</p> <p><b>C/O HERITAGE</b> <b>COLORADO CONVENTION CENTER – HALLS A/F</b> <b>700 14<sup>TH</sup> STREET</b> <b>DENVER, CO 80202</b></p> <p><b>FOR: INNOVATIONS 2024</b></p>
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All shipments should be accompanied with a Bill of Lading or Packing List indicating the total weight of shipment and piece count.

See the enclosed Shipping Information/Material Handling Order Form for detailed service descriptions, rates and limits of liability.

**WE APPRECIATE YOUR COOPERATION.**  
**HERITAGE EXPOSITION SERVICES**

HERITAGE  
Trade Show Services

**DO NOT DELAY!**

**DIRECT SHIPMENT TO  
SHOWSITE**

**DRY GOODS / BOOTH DISPLAY!**

TO: \_\_\_\_\_

**EXHIBITOR NAME**

BOOTH NUMBER: \_\_\_\_\_

**\*\*MUST NOT ARRIVE BEFORE MONDAY, APRIL 22<sup>ND</sup>\*\***

**C/O HERITAGE TRADE SHOW SERVICES  
COLORADO CONVENTION CENTER – HALLS A/F  
700 14<sup>TH</sup> STREET  
DENVER, CO 80202**

**FOR: INNOVATIONS 2024 – DRY GOODS / BOOTH  
DISPLAY**

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS

HERITAGE  
Trade Show Services

**DO NOT DELAY!**

**DIRECT SHIPMENT TO  
SHOWSITE**

**DRY GOODS / BOOTH DISPLAY!**

TO: \_\_\_\_\_

**EXHIBITOR NAME**

BOOTH NUMBER: \_\_\_\_\_

**\*\*MUST NOT ARRIVE BEFORE MONDAY, APRIL 22<sup>ND</sup>\*\***

**C/O HERITAGE TRADE SHOW SERVICES  
COLORADO CONVENTION CENTER – HALLS A/F  
700 14<sup>TH</sup> STREET  
DENVER, CO 80202**

**FOR: INNOVATIONS 2024 – DRY GOODS / BOOTH  
DISPLAY**

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS

HERITAGE  
Trade Show Services

**DO NOT DELAY!**

**DIRECT SHIPMENT TO  
SHOWSITE - FROZEN**

**FROZEN SHIPMENT!**

TO: \_\_\_\_\_

EXHIBITOR NAME

BOOTH NUMBER: \_\_\_\_\_

**\*\*MUST NOT ARRIVE BEFORE MONDAY, APRIL 22<sup>ND</sup>\*\***

C/O HERITAGE TRADE SHOW SERVICES  
COLORADO CONVENTION CENTER – HALLS A/F  
700 14<sup>TH</sup> STREET  
DENVER, CO 80202

FOR: INNOVATIONS 2024

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS

HERITAGE  
Trade Show Services

**DO NOT DELAY!**

**DIRECT SHIPMENT TO  
SHOWSITE - FROZEN**

**FROZEN SHIPMENT!**

TO: \_\_\_\_\_

EXHIBITOR NAME

BOOTH NUMBER: \_\_\_\_\_

**\*\*MUST NOT ARRIVE BEFORE MONDAY, APRIL 22<sup>ND</sup>\*\***

C/O HERITAGE TRADE SHOW SERVICES  
COLORADO CONVENTION CENTER – HALLS A/F  
700 14<sup>TH</sup> STREET  
DENVER, CO 80202

FOR: INNOVATIONS 2024

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS

SODEXO

**DO NOT DELAY!**

**DIRECT SHIPMENT TO  
SHOWSITE**

CIRCLE ONE: Frozen - Refrigerated - Dry

TO: \_\_\_\_\_

**EXHIBITOR NAME**

**BOOTH NUMBER:** \_\_\_\_\_

**\*\*MUST NOT ARRIVE BEFORE MONDAY, APRIL 22<sup>ND</sup>\*\***

**C/O HERITAGE TRADE SHOW SERVICES  
COLORADO CONVENTION CENTER – HALLS A/F  
700 14<sup>TH</sup> STREET  
DENVER, CO 80202**

**FOR: INNOVATIONS 2024**

**NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS**

SODEXO

**DO NOT DELAY!**

**DIRECT SHIPMENT TO  
SHOWSITE**

CIRCLE ONE: Frozen - Refrigerated - Dry

TO: \_\_\_\_\_

**EXHIBITOR NAME**

**BOOTH NUMBER:** \_\_\_\_\_

**\*\*MUST NOT ARRIVE BEFORE MONDAY, APRIL 22<sup>ND</sup>\*\***

**C/O HERITAGE TRADE SHOW SERVICES  
COLORADO CONVENTION CENTER – HALLS A/F  
700 14<sup>TH</sup> STREET  
DENVER, CO 80202**

**FOR: INNOVATIONS 2024**

**NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS**

HERITAGE  
Trade Show Services

**DO NOT DELAY!**

**DIRECT SHIPMENT TO  
SHOWSITE - REFRIGERATED**

**REFRIGERATED!**

TO: \_\_\_\_\_

**EXHIBITOR NAME**

BOOTH NUMBER: \_\_\_\_\_

**\*\*MUST NOT ARRIVE BEFORE MONDAY, APRIL 22<sup>ND</sup>\*\***

**C/O HERITAGE TRADE SHOW SERVICES  
COLORADO CONVENTION CENTER – HALLS A/F  
700 14<sup>TH</sup> STREET  
DENVER, CO 80202**

FOR: INNOVATIONS 2024 – **REFRIGERATED GOODS**

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS

HERITAGE  
Trade Show Services

**DO NOT DELAY!**

**DIRECT SHIPMENT TO  
SHOWSITE - REFRIGERATED**

**REFRIGERATED!**

TO: \_\_\_\_\_

**EXHIBITOR NAME**

BOOTH NUMBER: \_\_\_\_\_

**\*\*MUST NOT ARRIVE BEFORE MONDAY, APRIL 22<sup>ND</sup>\*\***

**C/O HERITAGE TRADE SHOW SERVICES  
COLORADO CONVENTION CENTER – HALLS A/F  
700 14<sup>TH</sup> STREET  
DENVER, CO 80202**

FOR: INNOVATIONS 2024 – **REFRIGERATED GOODS**

NUMBER \_\_\_\_\_ OF \_\_\_\_\_ PCS